

**UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF FLORIDA**

**CASE NO. 23-60728-CIV-SMITH**

GUCCI AMERICA, INC.,

Plaintiff,

v.

AUTHENTICGUCCIBAGSOUTLETUSA.COM,  
*et al.*

Defendants.

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**DEFAULT FINAL JUDGMENT AND PERMANENT INJUNCTION**

Pursuant to the Court's Order Granting Motion for Final Default Judgment [DE 15], and in accordance with Federal Rule of Civil Procedure 58(a), it is hereby,

**ORDERED** that Default Final Judgment is hereby entered in favor of Plaintiff, Gucci America, Inc. ("Plaintiff") and against Defendants, the Individuals, Business Entities, and Unincorporated Associations identified on Schedule "A" hereto (collectively, "Defendants") as follows:

1. Permanent Injunctive Relief. Defendants and their officers, directors, employees, agents, representatives, subsidiaries, distributors, and all persons acting in concert or participation with Defendants are hereby permanently restrained and enjoined from:
  - a. manufacturing or causing to be manufactured, importing, advertising, or promoting, distributing, selling or offering to sell counterfeit and infringing goods bearing and/or using Plaintiff's trademarks, or any confusingly similar trademarks identified in Paragraph 16 of the Complaint [DE 1] (the "Gucci Marks");

- b. using the Gucci Marks in connection with the sale of any unauthorized goods;
- c. using any logo, and/or layout which may be calculated to falsely advertise the services or products of Defendants as being sponsored by, authorized by, endorsed by, or in any way associated with Plaintiff;
- d. falsely representing themselves as being connected with Plaintiff, through sponsorship or association;
- e. engaging in any act which is likely to falsely cause members of the trade and/or of the purchasing public to believe any goods or services of Defendants are in any way endorsed by, approved by, and/or associated with Plaintiff;
- f. using any reproduction, counterfeit, copy, or colorable imitation of the Gucci Marks in connection with the publicity, promotion, sale, or advertising of any goods sold by Defendants;
- g. affixing, applying, annexing, or using in connection with the sale of any goods a false description or representation, including words or other symbols tending to falsely describe or represent goods offered for sale or sold by Defendants as being those of Plaintiff or in any way endorsed by Plaintiff and from offering such goods in commerce;
- h. otherwise unfairly competing with Plaintiff;
- i. using the Gucci Marks, or any confusingly similar trademarks on e-commerce marketplaces, metatags, or other markers within website source code, from use on any webpage (including as the title of any web page), from any advertising links to other websites, from search engines' databases or cache memory, and from any other form of use of such terms that are visible to a computer user or

serves to direct computer searches to websites, Internet based e-commerce stores, seller identities or domain names registered, owned, or operated by Defendants; and

- j. effecting assignments or transfers, forming new entities or associations, or utilizing any other device for the purpose of circumventing or otherwise avoiding the prohibitions set forth above.

2. Additional Equitable Relief:


- a. In order to give practical effect to the Permanent Injunction, the domain names identified on Schedule “A” hereto (the “Subject Domain Names”) are hereby ordered to be immediately transferred by the Defendants identified on Schedule “A” hereto, their assignees and/or successors in interest or title, and the Registrars to Plaintiff’s control. To the extent the current Registrars do not facilitate the transfer of the Subject Domain Names to Plaintiff’s control within five (5) days of receipt of this Judgment, upon Plaintiff’s request, the top level domain (TLD) Registry for each of the Subject Domain Names, or their administrators, including backend registry operators or administrators, shall, within thirty (30) days, (i) change the Registrar of Record for the Subject Domain Names to a Registrar of Plaintiff’s choosing, and that Registrar shall transfer the Subject Domain Names to Plaintiff, or (ii) place the Subject Domain Names on Registry Hold status for the life of the current registration, thus removing them from the TLD zone files maintained by the Registries which link the Subject Domain Names to the IP addresses where the associated websites are hosted;

- b. Defendants, their agent(s) or assign(s), shall voluntarily assign in writing all rights, title, and interest, to their Subject Domain Name(s) to Plaintiff and, if within five (5) days of receipt of this Order Defendants fail to make such an assignment, the Court shall order the act to be done by another person appointed by the Court at Defendants' expense, such as the Clerk of Court, pursuant to Federal Rule of Civil Procedure 70(a); and
  - c. Defendants, their agent(s) or assign(s), shall instruct in writing all search engines to permanently delist or deindex the Subject Domain Name(s) and, if within five (5) days of receipt of this Order Defendants fail to make such a written instruction, the Court shall order the act to be done by another person appointed by the Court at Defendants' expense, such as the Clerk of Court, pursuant to Federal Rule of Civil Procedure 70(a).
- 3. Statutory damages in favor of Plaintiff pursuant to 15 U.S.C. § 1117(c). Plaintiff is awarded damages of \$1,000,000.00 against each Defendant, for which let execution issue, based upon the Court's finding that each Defendant infringed at least one trademark on one type of good. The Court considered both the willfulness of each Defendant's conduct and the deterrent value of the award imposed, and the awarded amount falls within the permissible statutory range of 15 U.S.C. § 1117(c).
- 4. Statutory damages in favor of Plaintiff pursuant to 15 U.S.C. § 1117(d) are determined to be:
  - a. \$10,000.00 against Defendant 1 - authenticguccibagsoutletusa.com, for its domain name, for which let execution issue;

- b. \$10,000.00 against Defendant 2 – cheapguccibags.shop, for its domain name, for which let execution issue;
- c. \$10,000.00 against Defendant 3 – cheapguccibelts.shop for its domain name, for which let execution issue;
- d. \$50,000.00 against Defendant 4 – cheapguccihandbags.shop for its cheapguccihandbags.shop, cheapguccionline.shop, cheapguccioutlet.shop, guccibagsoutlet.shop, and guccibagsoutletshop.com domain names, for which let execution issue;
- e. \$10,000.00 against Defendant 5 – guccibagoutletusa.com, for its domain name, for which let execution issue;
- f. \$10,000.00 against Defendant 6 – guccifactoryoutlet.com, for its domain name, for which let execution issue;
- g. \$10,000.00 against Defendant 7 – guccifakeshop.com, for its domain name, for which let execution issue;
- h. \$10,000.00 against Defendant 8 – gucciknirps.shop, for its domain name, for which let execution issue;
- i. \$10,000.00 against Defendant 9 – gucciofficialoutlets.com, for its domain name, for which let execution issue;
- j. \$10,000.00 against Defendant 10 – guccireplica.ru, for its domain name, for which let execution issue;
- k. \$10,000.00 against Defendant 11 – gucciselling.com, for its domain name, for which let execution issue; and

1. \$10,000.00 against Defendant 12 – gucciverkauf.com, for its domain name, for which let execution issue.
5. Interest from the date of this judgment shall accrue at the legal rate. *See* 28 U.S.C. § 1961.
6. The Court retains jurisdiction to enforce this Judgment and permanent injunction.
7. Plaintiff is ordered to serve a copy of this Order upon Defendants by (a) providing the address to Plaintiff's designated serving notice website to Defendants via the e-mail addresses provided by each Defendant as part of the data related to its website, including customer service e-mail addresses and onsite contact forms, or via the registrar of record for each of the domain names; and (b) publicly by posting a true and accurate copy of the foregoing on Plaintiff's designated serving notice website appearing at <https://servingnotice.com/G29ap/index.html>.

**DONE AND ORDERED** in Fort Lauderdale, Florida, this 24th day of March, 2025.

  
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**RODNEY SMITH**  
**UNITED STATES DISTRICT JUDGE**

cc: counsel of record

**SCHEDULE "A"**  
**DEFENDANTS BY NUMBER AND SUBJECT DOMAIN NAMES**

<b>Def. No.</b>	<b>Defendant / Subject Domain Name</b>
1	authenticguccibagsoutletusa.com
2	cheapguccibags.shop
3	cheapguccibelts.shop
4	cheapguccihandbags.shop
4	cheapguccionline.shop
4	cheapguccioutlet.shop
4	guccibagsoutlet.shop
4	guccibagsoutletshop.com
5	guccibagoutletusa.com
6	guccifactoryoutlet.com
7	guccifakeshop.com
8	gucciknirps.shop
9	gucciofficialoutlets.com
10	guccireplica.ru
11	gucciselling.com
12	gucciverkauf.com
13	aabbfashion.com
14	annaonline.store
15	atelier-elegant.net
16	brandshoefactory.com
17	designbags.us
18	designergunews.ru
19	dolabuy.ru
20	elegantnicely.com
21	fashionreps.me
22	fast-world-leather.com
23	finerlabels.net
24	fortok.ru
25	highstreetporter.com
26	hypetrndz.com
27	joyrep.ru
27	vincystore.com
28	kickbulk.co
29	lakshory.shop
30	luxurydeal.cc
31	mydevalie.com
32	mywikibag.com
33	ourfashion.net
34	perfectkick.org
35	replicagods.com
36	topbagsclub.com

<b>Def. No.</b>	<b>Defendant / Subject Domain Name</b>
37	uafactory.co